

City of Long Beach

August 1, 2003

Dear Fellow City Employee:

"Doing All We Can" is this year's theme for our Charity Drive. Together we can continue to "do all we can" by pledging to help others less fortunate than ourselves through the Brotherhood Crusade, Community Health Charities, and the United Way. We can also help by pledging donations to benefit the arts through the Public Corporation for the Arts. This corporation is committed to enhancing our community and revitalizing our neighborhoods by connecting families and kids to the arts.

The 2003 Charity Drive Campaign will be held from August 4 through August 15, 2003 with the payroll deductions beginning on September 12, 2003.

When your volunteer Charity Drive campaigner approaches you for a contribution, please make a pledge, be generous and commit to doing all we can in our community and neighborhoods. Your tax-deductible contribution can offer hope for a better future.

As in the past, you can give through payroll deductions, an easy and convenient way to contribute, or write a check for a one-time donation. If you are already contributing, please consider increasing your contribution. If you are not giving now, please consider starting today with even a small donation. You can see that your pledge will have a real impact on our city.

Information about the Charity Drive is available on the Intranet. If you have any questions, please see your departmental campaigner. For your reference, a listing of all campaigners is provided on the back of this letter.

Thank you for your generosity.

Sincerely,

/s/

Gerald R. Miller
City Manager

2003 Charity Drive

August 4 - 15

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